



TransFresh Tectrol® Zips Up an Innovative Storage Solution for Fresh Blueberries

Innovative Solution Answers Need for More Reliable Storage

The effectiveness and reliability of TransFresh Tectrol® technologies are available to help growers / shippers of fresh blueberries deliver more consistent supplies.

As demand for fresh blueberries continues to grow, so has demand for more effective storage. Because blueberries are grown in a variety of countries and districts and varieties tend to have steep production peaks, the ability to hold the berries in modified or controlled atmosphere conditions over longer periods helps to smooth out bumps in market supply and demand.

Following a multi-year R&D initiative, *Tectrol® Storage Solutions for Blueberries* is now used commercially, providing fresh blueberry suppliers with greater atmosphere consistency and increased market control.

New Technology Explained:



A zipper-sealed innovation designed to ensure secure, easy and efficient pallet system closure every time.



Precision adaptation of Apio's patented BreatheWay® Polymer Technology balances permeability of the package whenever needed for optimal fruit benefit.

Together, seal and membrane technologies combine to deliver a dynamic packaging system that maintains oxygen

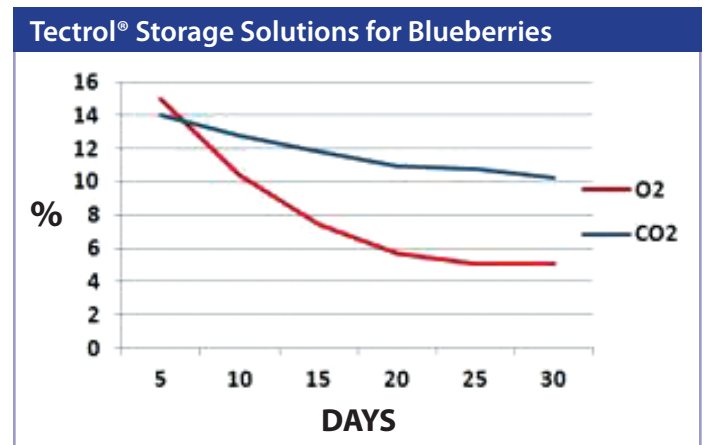
and carbon dioxide levels to balance proportions during the entire storage period regardless of small fluctuations in storage temperatures and respiration rates.

Tectrol Users Report Greater Control with Virtually Fool-proof Packaging Operation

- Efficient packaging applications
- Improved seal reliability and consistency
- Stable atmospheres maintained over longer periods

Performance Studies Confirm Solid Storage Results

Current use has yielded solid storage performance results:



TransFresh Blueberry Storage Bag and Membrane Standard Development Study, March 2014

The Tectrol® "Check Sticker" Story

Question: How do you know that Tectrol® is working as desired? The innovators at TransFresh, in collaboration with Insignia Technologies Ltd. set out to provide you with visual confirmation. Ask us about our new "color change" stickers signaling that CO2 levels are exactly where they need to be for at-a-glance confirmation of favorable atmosphere conditions and performance. Check out the Tectrol® Check Sticker – you'll be glad you did!

Unlock Your Storage Potential – Put Tectrol® Storage Solutions™ to Work for You!

For more information, call Reilly Rhodes, TransFresh Corp, at (949) 279-5084, or visit our website at www.TransFresh.com

- Tectrol® is the registered trademark of TransFresh Corporation, a wholly-owned subsidiary of Chiquita Brands
- BreatheWay® is the registered trademark of Apio, Inc., a wholly-owned subsidiary of Landec Corporation